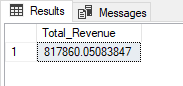
PIZZA SALES SQL QUESRIES

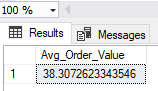
1. KPI
2. Total Revenue

SELECT SUM(total\_price) AS Total\_Revenue from pizza\_sales;



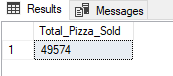
1. Average Order Revenue

SELECT (SUM(total\_price) / COUNT(DISTINCT order\_id)) AS Avg\_Order\_Value from pizza\_sales;



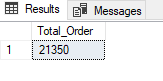
1. Total Pizza Sold

SELECT SUM(quantity) AS Total\_Pizza\_Sold from pizza\_sales



1. Total Orders Placed

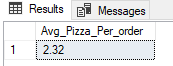
SELECT COUNT(DISTINCT order\_id) AS Total\_Order from pizza\_sales



1. Average Pizzas Sold Per Order

SELECT CAST(CAST(SUM(quantity) AS DECIMAL(10,2)) /

CAST(COUNT(DISTINCT order\_id) AS DECIMAL(10,2)) AS DECIMAL(10,2)) AS Avg\_Pizza\_Per\_order from pizza\_sales

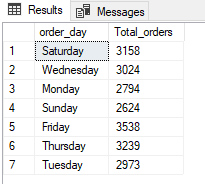


1. Daily Order Trend

SELECT DATENAME(DW, order\_date) AS order\_day, COUNT(DISTINCT order\_id) AS Total\_orders

from pizza\_sales

GROUP BY DATENAME(DW, order\_date)

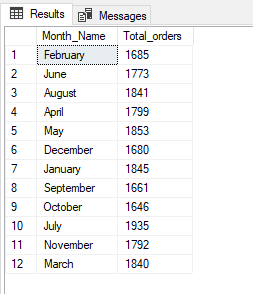


1. Monthly Order Trend

SELECT DATENAME(MONTH, order\_date) AS Month\_Name, COUNT(DISTINCT order\_id) AS Total\_orders

from pizza\_sales

GROUP BY DATENAME(MONTH, order\_date)

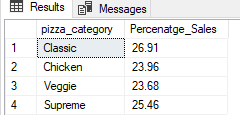


1. Percentage of Sales by Pizza Category

SELECT pizza\_category, CAST(SUM(total\_price) \* 100 / (SELECT SUM(total\_price) from pizza\_sales) AS DECIMAL(10,2))AS Percenatge\_Sales

from pizza\_sales

GROUP BY pizza\_category



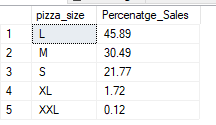
1. Percentage of Sales by Pizza Size

SELECT pizza\_size, CAST(SUM(total\_price) \* 100 / (SELECT SUM(total\_price) from pizza\_sales) AS DECIMAL(10,2))AS Percenatge\_Sales

from pizza\_sales

GROUP BY pizza\_size

ORDER BY Percenatge\_Sales DESC



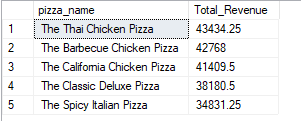
1. Best Selling Pizzas W.R.T Revenue (Top 5)

SELECT TOP 5 pizza\_name, SUM(total\_price) AS Total\_Revenue

FROM pizza\_sales

GROUP BY pizza\_name

order by Total\_Revenue DESC



1. Worst Selling Pizzas W.R.T Revenue (Top 5)

SELECT TOP 5 pizza\_name, SUM(total\_price) AS Total\_Revenue

FROM pizza\_sales

GROUP BY pizza\_name

order by Total\_Revenue ASC

